

Your subscription to "The Modern Square" EXPIRES SOON. Please renew promptly to support both the ASSDF, as well as square/round dancing in Arkansas. Make your check or money order (\$20 a year) payable to ASSDF, and send it to the Treasurer (see below). Questions or a change of address should go to the Circulation Chairman (see below). The ASSDF thanks you for your renewal.



Treasurer: Jennifer Pogue, 3124
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Circ. Ch.: Daryl Stout, P.O. Box 55655,
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2017 ASSDF Fall Festival Delegates Meeting Topics from the Circulation Chairman/Webmaster:

! I will continue as Circulation Chairman and Webmaster, as long as I'm wanted by the ASSDF. Due to medical and financial issues, I am heading back to Little Rock shortly after the meeting is done. You can see me afterwards if you have questions or comments.

! The Modern Square is BELOW 100 paid subscriptions. With the rate of expirations, plus very few renewals, it'll be at 50 by early 2018; requiring the ASSDF to pay HIGHER 1st Class Postage. Our choices are to increase subscription prices...cut publication to every other month, or 4 times a year...end the "free copies" to callers, cuers, officers, etc. (I'm looking to do that by Dec. 2017; these can purchase a paid subscription)...end the print edition, and go to e-Edition only (Do we charge for it, or make it free for all? Do we have the funds to refund all of the unexpired paid subscriptions? Do we pro-rate the expiration?)...or end publishing both, and shut down.

! For every 10 Reminder Cards sent out, 3 are renewed. Fees for ads/new/renewals (check/money order, payable to ASSDF), should be sent to the Treasurer; address changes should be sent to the Circulation Chairman (both noted above). I'm going to start RETURNING checks NOT made to ASSDF, or payments sent to me, instead of as directed above.

! New, first time, graduates (square or round dancing) get a complimentary 3 month subscription to The Modern Square, in the hopes they'll renew; sadly, most do not. The caller, cuer, or officers, must supply the new graduate information to the Circulation Chairman, and it's checked against a database. If it's in there, they CAN'T get a subscription. You're a brand new dancer only once.

! I want to hear from YOU about YOUR subscription; the only time another dancer is to contact me about your subscription is in the event of your death, so the subscription can be ended. You can call my voice mail, write me via Postal Mail, email me, or send me a message on Facebook.

! My HTML knowledge for the ASSDF website is VERY BASIC; but it's best to have a "bare bones site", than to have one that's not being updated, or to not have one at all. Not everyone is on broadband high speed internet; DSL is half the speed, dial-up is slower; and in some areas, the internet signal is very poor. I am "eating" all my costs with my positions, because the ASSDF Treasury is "going broke" with the high cost of postage and printing, combined with a lack of ads and subscriptions. I'm willing to pay to see if I can get advanced website publishing tools, but if the ASSDF is not going to be around...or either it or The Modern Square isn't going to be supported, there's no point in my doing such.

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